

origin
DOORS AND WINDOWS

CLASS OF 2002

CELEBRATING
20
YEARS OF
INNOVATION





Foreword

Here at Origin, we're incredibly proud to be celebrating our 20th anniversary in 2022. As we approached this milestone, we began thinking about the other innovative brands that have achieved incredible things over the last two decades. Upon further research, we discovered that 2002 truly was a remarkable year for business, with an unusually high concentration of some of the world's most cutting-edge organisations, all founded in the same year.

From ground-breaking technology and spacecraft companies, through to pioneers in fashion and home design, we were keen to bring the very best of 2002 together in one place to celebrate the achievements of the last 20 years.

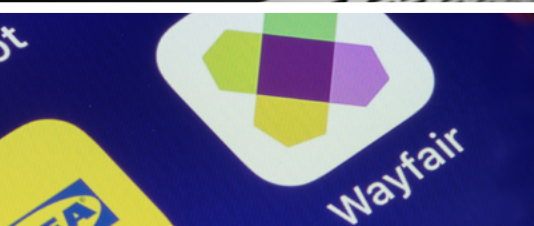
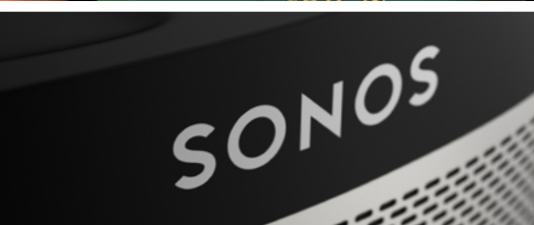
This report offers an insight into ten of 2002's most successful start-ups, exploring the brands histories, and providing a glimpse into their phenomenal growth since conception. We are honoured that Origin sits alongside this incredible line-up of brands and hope that this report will offer inspiration to other business owners looking to grow their own organisations over the next 20 years.

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SPACEX

Since it was founded in 2002, Space X has been at the front of the charge towards commercial space flight for all. The first private company to successfully launch and return a spacecraft from Earth's orbit, the California-based company is going from strength-to-strength, having recently reached the dizzying heights of the International Space Station.

In 2008, Space X entered the world of space travel with the launch of the Falcon 1, the first privately-owned liquid fuel rocket to reach Earth's orbit. This was the first indication that commercial space travel would be possible, and the company has worked tirelessly since to make this a reality.

By 2012, Space X was able to send the first private spacecraft to the International Space Station. By 2015, the first-ever orbital class rocket, Falcon 9, was launched and returned - a huge step in the move towards commercial space flight. In 2020, Space X sent the first commercial flight to the International Space Station with astronauts on board. Falcon 9 has now launched 143 times, hugely lowering the cost of space access as more parts are reused.

Today, the company is worth approximately \$100billion and employs almost 10,000 people across the globe. It is currently working on a new generation of fully reusable launch vehicles designed to carry humans to Mars and other destinations in the solar system.



Tyrrells®

Founded in 2002 at Tyrrells Court Farm in Herefordshire, Tyrrells has been delighting customers across the UK for 20 years. Founder William Chase, who bought the farm from his father in 1984, initially hoped to sell his potatoes to chip manufacturers, but settled for crisps after his produce was rejected due to the fact they fried with such a dark colour.

Having started with five potato crisp flavours, which were sold to local farm shops and delis, Tyrrells is now a leading snack provider across the world.

Within just a few years of its creation, Tyrrells had expanded into Europe and the United States, achieving awards both nationally and internationally as it grew. In 2004, when the company had just 30 employees, it was presented the Young Company of the Year Award. Today, it is the proud owner of an incredible 86 Great Taste awards. The company now employs over 530 people across the globe and owns international manufacturing facilities in Australia and Germany.

Tyrrells has also expanded its much-loved snack range to include popcorn and vegetable crisps, featuring iconic green packaging designed to remind customers of the English farmers who pick and sort the vegetables used.

The brand is no longer family-owned, but its English identity remains at its heart. Tyrrells continue to use potatoes from local farmers in Hereford, ensuring the brand never waivers from the values that the company was founded upon. Tyrrells products now sit next to the brands that inspired them over twenty years ago on store shelves around the world.





SONOS

Sonos was founded with a simple vision – to help music lovers play a song anywhere around their home. The challenge was that the technology to enable this didn't exist yet. So, Sonos set out to fill that gap.

In 2002, the company's four founders - John McFarlane, Tom Cullen, Trung Mai and Craig Shelborne - began a journey that reached heights that nobody could have expected. Their reputation for technical expertise quickly had them attracting the best talent possible to achieve their vision.

It wasn't until 2005 that their first product could be shipped, but it was immediately met with positive reviews and accolades. Despite this, initial sales were not as good as expected. This didn't deter the team, who set to work on developing their offering, utilising next-generation systems to design the best products possible, hoping that consumers would catch up. Eventually, they did.

The company is founded on an experience-first model, where every member of the team and their customers are treated with the utmost respect. To this day, Sonos continues to attract world-class pioneers within the industry who are desperate to break the ceiling of what is possible.

As a result of this business model, the business has continued to grow exponentially, with direct-to-customer revenues up nearly 47 percent in the 2021 fiscal year as a result of year-on-year increased listening hours.





Having identified a gap in the market in the early 2000s, long-time friends, Niraj Shah and Steve Conine, began producing a wide variety of homeware products to suit everyone's requirements. They opted to sell the products online, meaning they didn't have to worry about fitting furniture into physical stores. This increased the possibilities open to the company and allowed it to offer customers an unrivalled level of choice.

Originally known as CSN Stores, the company started out selling media stands and storage furniture, before growing to include patio and garden furniture suppliers in 2003, bringing twelve new employees on at that stage. Progress quickly gained momentum, with the company soon expanding globally, opening offices in London in 2008 and Germany in 2009.

Since 2011, Wayfair.com has been operating under one site, offering millions of options for every room of the home. It has continued to expand, utilising its offices in Canada, the UK and Germany to build an infrastructure that means shipping items around the world has never been easier.

The company's net revenue has grown by over 2,000 percent over the last ten years. It now has over 12 million square feet of warehouse space across Europe and North America in a dozen fulfilment centres. Shah and Conine remain at the helm, with tens of thousands of employees working with them to ensure that this growth continues for the next twenty years and beyond.





origin

DOORS AND WINDOWS

Origin was established when cousins, Neil Ginger and Victoria Brocklesby, spotted a gap in the market after struggling to source high quality aluminium doors for poolside building projects. Their aim was to produce the best quality doors available in the UK, supported by unbeatable levels of service. From there, Origin's first product - the original Origin Bi-fold Door - was created.

Sales went from strength to strength over the following years and the brand's confidence grew with it. By 2010, Origin was manufacturing over 10,000 doors within a single calendar year. This milestone was just the beginning. The company went on to launch its first window in 2014 and has launched a new product to market almost every year since. From sliding doors to bi-folding windows, Origin now offers a complete range of door and window solutions.

In 2015, Origin installed one of the biggest set of folding doors in the world, 22 leaves, at Jebel Ali Beach Resort in Dubai. Now, Origin products can be found in iconic venues all over the world, from the Dubai Mall to countless high-profile homes across the UK.

Origin won the prestigious Queen's Award for Enterprise in 2020 in recognition of its exceptional work within the manufacturing industry and the unrivalled quality of its products. Other recent accolades include Make UK's Business Growth & Strategy award, the MX Award for Product Design and Innovation, and the Houzz Best of 2022 award.

Origin now has operations in the USA and Dubai, and has a team of over 350 people who strive to ensure the brand is the best in the business in every possible way.



GoPro

Born after a surfing trip to Australia, GoPro is a California-based company created by Nick Woodman with the simple aim to deliver a robust camera that allows amateur photographers to capture high quality action photos and video at a reasonable price. The company released its first camera system, which used 35mm film in 2004, and later introduced digital still and video cameras. Since its inception, the company has been the leader in the portable action camera market and was valued at \$2.95 billion in 2014 after its IPO.

GoPro aims to help the world to capture and share itself in immersive and exciting ways. The company strives to be a force for positivity, celebrating all things 'awesome' while inspiring people to pursue their passions. In the 20 years since its initial inception, GoPro cameras have been used by a wide variety of extreme athletes and adventurers, alongside casual users.

In 2016, GoPro and Red Bull announced a multi-year, global partnership focussed on content production, distribution, cross-promotion and product innovation. The partnership gave GoPro's product and brand access to more than 1,800 Red Bull events across more than 100 countries. GoPro became Red Bull's exclusive provider of point-of-view imaging technology with access to its roster of athletes competing in 18 disciplines. The partnership cemented GoPro's position in the market and has made the brand synonymous with outdoor adventure.





Jet2.com **Friendly low fares**

Jet2.com is the UK's third largest airline, flying from ten UK bases to a wide variety of sun, leisure city and ski destinations across the Mediterranean, Canary Islands and Europe. Since its first flight from Leeds Bradford to Amsterdam back in February 2003, the leading leisure airline has continued to fly millions of happy customers on an ever-growing fleet of aircraft to more than 70 destinations. In recent years, Jet2.com has expanded its network of UK bases to include London Stansted, Birmingham and Bristol.

Priding itself on offering friendly flight times, allocated seating and a generous 22kg baggage allowance, Jet2.com is famed for its award-winning customer service. This is something that has continued throughout the pandemic, with the airline receiving regular praise for the way it has looked after customers and provided smooth and speedy refunds.



Jet2.com has been named TripAdvisor's Best Airline UK and Best Low-Cost Airline Europe for four years in a row, as well as one of the Top 10 Airlines in the World. Jet2.com was also crowned Travel Brand of the Year 2018 at the prestigious Which? Travel awards and has recently been recognised as a Which? Recommended Provider for the sixth consecutive year; the only UK airline to receive this prestigious accolade.

Offering package holidays passengers can trust, Jet2holidays launched in 2007 and is now the UK's leading tour operator to many destinations.

BREMONT

CHRONOMETERS

Bremont is an award-winning British company producing beautifully engineered watches at its headquarters in Henley on Thames. Bremont's founders, brothers Nick and Giles English, are accomplished pilots and their passion for aviation is weaved into every facet of the brand.

It all started when Nick and Giles were flying across France in their 1930's biplane. The weather was closing in and forced them to make an emergency landing. Keen to avoid the French authorities, the brothers accepted the help of the farmer whose field they had landed in. They stayed in his home and the aircraft took cover in the barn. The brothers found out that their host had flown aircraft during the war and was a gifted engineer. The brothers promised that his warm hospitality would never be forgotten. His name was Antoine Bremont.

Inspired by a love of flying historic aircraft, watches and all things mechanical, Bremont's timepieces are designed to be tested beyond the normal call of duty. All the watches in the company's core range are either COSC or ISO chronometer rated and hand built in limited numbers. They are immensely precise, reliable, durable and are created with considerable care.

Adventure is key to the brand. The founders wanted to make a watch that would look great in the boardroom, but would also work at the top of Mount Everest, if needed. Bremont worked with several adventurers to develop the design, earning its tagline 'Tested Beyond Endurance'.

Today, Bremont has manufactured watches for over 400 different military units around the world and is the exclusive luxury watch provider to the Ministry of Defence in the UK.



SERAPHINE

Seraphine specialises in innovative maternity and nursing clothing designs that empower mothers to feel comfortable and confident in their changing bodies. The brand was founded by French designer, Cecile Reinaud, after she was approached by multiple friends asking her to tailor their clothes during their pregnancies.

Seraphine's collections are designed for mums, by mums. The design team draw on their collective experience and journeys in motherhood to constantly innovate and create clothes that help foster confidence, whilst remaining comfortable. The clothes incorporate clever features to help the pieces adapt and grow with mothers from pregnancy through to new motherhood.

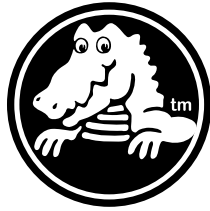
The first Seraphine store opened on Kensington Church Street in West London in 2002 and the brand opened its second store in Hampstead in 2007. Seraphine expanded its offering in 2012 when it introduced the Luxe Collection, a line of maternity fashions for red-carpet events, along with bridal gowns and other evening wear.

The brand is a favourite of The Duchess of Cambridge, who was photographed in a Seraphine dress for the first official family portrait with Prince George in 2013. It has also been worn by celebrities including Kate Winslet, Angelina Jolie, and Marion Cotillard.

In 2015 and 2020, Seraphine received the Queen's Award for Enterprise, the UK's highest official accolade for businesses. In the latter aforementioned year, the company registered £28 million in turnover.



crocs™



crocs™



In 2002, Crocs introduced the world to one of the most unique brands that many had ever seen. Founded by Lyndon “Duke” Hanson and George Boedecker Jr., the company set out to produce and distribute a foam clog made from a resin called Croslite.

The company’s first model, the Beach, was originally developed as a boating shoe, prioritising grip-focused soles, waterproof materials and foot protection. Crocs sold all original 200 units at the Fort Lauderdale Boat Show in Florida. Twenty years later, Crocs has sold over 700 million pairs of shoes in 90 countries around the world.












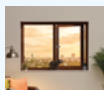



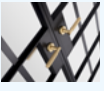
Crocs’ popularity increased dramatically in 2007 with first-quarter sales tripling from 2006 to 2007. The success came after a number of high-profile individuals were seen wearing the shoe publicly, including the US president at the time, George W. Bush. Fans of the brand include Michelle Obama, Prince William, and Justin Bieber – whose collaboration with the brand reportedly sold out in 90 minutes.

Alongside its commercial success, Crocs is a champion of innovation and culture. The company is constantly developing new styles and finding new materials. It incorporates the strap line ‘everyone should be comfortable in their own shoes’ and aims to create a brand unbound by trend or tradition that is accessible, affordable, and comfortable. Although divisive to this day, Crocs has become one of the most recognisable footwear brands in the world.

Our story so far...



A family business dedicated to the design, creation and manufacture of the UK's best quality aluminium architectural solutions, working together to lead the industry in excellence and unrivalled service.

<p>2002 </p> <p>Cousins, Neil Ginger and Victoria Brocklesby, established Origin and launched branded as Easifold 3000</p>	<p>2005 </p> <p>First fully equipped doors manufacturing facility acquired</p>	<p>2011 </p> <p>2011 saw the launch of the unparalleled 20 year guarantee</p>
<p>2003 </p> <p>Origin UK expanded showroom presence with showrooms opening nationwide</p>	<p>2010 </p> <p>Rebrand from 'Easifold 3000' to 'Origin' and launch of iconic 'Your Lead Time, Not Ours' industry-leading delivery promise</p>	<p>2012 </p> <p>Launch of Origin Blinds - the perfect accompaniment to any door or window</p>
<p>2013 </p> <p>Achieved Global ISO 9001 Accreditation for Product Quality & Processes, and shipped first set of Origin Doors to USA after achieving the hurricane testing standard (HVHZ)</p>	<p>2015 </p> <p>Origin wins 'Manufacturing Company of the Year' at International Business Awards. Origin also became a corporate patron of local charity, Rennie Grove</p>	<p>2017 </p> <p>Origin launch the latest addition to the Origin Home Range - the Origin Inline Slider, and two business milestones were achieved - 200,000 doors and 50,000 windows were manufactured</p>
<p>2014 </p> <p>Origin celebrates the manufacture of its 100,000th door and launches the Origin Window</p>	<p>2016 </p> <p>Origin underwent a rebrand, launched the Origin Residential Door and brought to market its very own online quoting and ordering system - OSS</p>	<p>2018 </p> <p>The slimline OW-70 system was introduced to the range alongside the Origin Premium Window (OW-80)</p>
<p>2019 </p> <p>Launched the Slimline Bi-fold Door (OB-49), and The Origin Patio Sliding Door system (OS-44 and OS-77). Additionally, we partnered with and had our products certified by Secured by Design</p>	<p>2020 </p> <p>Won the Queen's Award for Enterprise: International Trade</p>	<p>2021 </p> <p>Launched a further sightline option to the Patio Sliding Door Range (OS-29). Also acquired a 55,000ft warehouse facility to improve storage capacity by 82%</p>
<p>2022 </p> <p>Origin expands its product offering with its first Internal Door, the OI-30</p>		



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Doors

Windows